Public Policy
Why is it Important to Me?

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ARIZONA STATE SENATOR TYLER PACE

FROM EVIDENCE-BASED RESEARCH TO POLICY ACTION

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Arizona Academy of Nutrition and Dietetics
&
Arizona Chapter of the American Association of Diabetes Educators
June 7, 2019
Phoenix, AZ
Burden of diabetes in Arizona

Percentage of Adults that Have Been Told by a Doctor That They Have Diabetes, 2011-2016

Source: Arizona BRFSS (2017)

Source: Arizona Vital Statistics (2016)

Age-adjusted prevalence of prediabetes

*Error bars represent 95% confidence intervals.
†In 2012 and 2015, the prediabetes module and questions were not administered by the Arizona BRFSS.
NHANES data is representative of national prevalence of prediabetes data from 2011-2014 (n=5,179).
No data was available for 2015 for BRFSS or NHANES to compare with SQL prevalence of prediabetes estimates.
### Arizona diabetes projected direct and indirect costs, 2017

**For a person with NO DPP intervention**

<table>
<thead>
<tr>
<th></th>
<th>Average direct medical costs per capita*</th>
<th>Estimated direct costs for those NOT participating in the DPP who may convert to diabetes, 2017</th>
<th>Average indirect medical costs per capita*</th>
<th>Estimated indirect costs if conversion to diabetes occurs for those NOT eligible to participate in the DPP</th>
<th>Total medical costs (Direct and Indirect)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$9,601.00</td>
<td>$6,788,084,510.97</td>
<td>$3,640.00</td>
<td>$2,573,547,299.23</td>
<td>$9,361,631,810.20</td>
</tr>
</tbody>
</table>

**For a person with DPP intervention**

<table>
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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$9,601.00</td>
<td>$3,655,122,428.98</td>
<td>$3,640.00</td>
<td>$1,385,756,238.05</td>
<td>$5,040,878,667.03</td>
</tr>
</tbody>
</table>

*Average direct and indirect costs are based from the American Diabetes Association, *Economic Cost of Diabetes in the U.S., 2017*

Cumulative difference between costs

in the "no intervention"
and
the "intervention" group

$4.3 BILLION
Policy Advocacy

Essential Steps

- Identify a policy issue
- Analyze policies
- Plan of implementation
- Plan for monitoring and evaluation
- Define the strategy
- Identify key partners/allies
- Identify key messages

Set a policy goal
- Desired outcomes
- Define the target


The key to understanding the process...
Types of Advocacy

Lobbying

Emails/Letters

Litigation

Phone Calls

Marches or Protests

Door-to-Door

Social/Mainstream Media

Briefings/Meetings

But All Politics Is Local – Ode to the States

Each legislature may establish its own rules of procedure. As a result, legislative processes vary—from state to state, from chamber to chamber, and from session to session.

In 2017, 17% of bills introduced in state legislatures passed, while only around 1% introduced in Congress passed.

States usually have a more direct impact on day-to-day lives.

Easier to meet your legislator.

Structure and nature of state legislatures allows you to be an expert and a strong voice for dental education.
Advocacy during the “down times”

A lot of advocacy work is done before the start of a session.

Short sessions and full-time jobs place constraints on legislators' time.

The time to build relationships and educate lawmakers is before session starts, in many cases it is late to do anything proactive when session starts.

24 states limit the number of bills a legislator may introduce.

Additional Factors to Keep in Mind

- At least 24 states place a deadline on bill introduction.
- At least 22 states impose a crossover deadline.
- If a bill hasn’t passed a chamber by a specified date, the bill is usually dead.
- 24 states carryover legislation from odd numbered years to even numbered years.
- NJ and VA carryover legislation from even years to odd years.

Groups/individuals influential for supporting diabetes prevention policies in Arizona.

Factors that influence the passage or failure of proposed diabetes prevention policies in the Arizona legislature

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Public policymaking for the coverage of the National Diabetes Prevention Program

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Prediabetes and diabetes continue to be major public health problems in Arizona.

Diabetes prevention efforts may help to alleviate the cost burden.

Data are powerful to initiating policy, systems, and environmental changes.

State level diabetes prevention policy can be informed and influenced through a cadre of stakeholders (CDEs, constituents, advocacy/coalition groups, and legislative leadership).

Being an effective policymaker constitutes understanding the intersection of policy, politics, and advocacy.

Advocacy should be an ongoing process and it begins NOW!
Thank you!

Review of the Arizona State Legislature + The Role of RDs in Advocacy

Meghanne Bearden, MPA
Three Branches of Government

- Executive
  - Governor

- Legislative
  - House and Senate

- Judicial
  - Courts
AZ Legislative Districts

- **30 Districts**
  - Equal in population
  - Redistrict every 10 years

- **House of Representatives**
  - 60 Members (2/District)
    - 31 Republicans
    - 29 Democrats

- **Senate**
  - 30 Members (1/District)
    - 17 Republicans
    - 13 Democrats

Legislative Process

**How is a bill created?**

- Someone (lobbyist, organization, citizen) comes up with an idea to address a problem.
  - Research, best practices, model policy, etc.

- Find a legislator to sponsor the bill
  - House Bills – HB 2xxx
  - Senate Bills – SB 1xxx
Legislative Process
Committee Hearings

• Chairperson makes agenda
• Public testimony
• Amendments
• Strike-everything
• Vote
  • Do Pass
  • Hold
  • Failed to Pass

• All Bills will go through at least one committee, and the Rules committee

Legislative Process
Crossing the Courtyard

• Bills must be approved by both chambers (House + Senate)

• If Amended - Possible Conference Committee/Final Vote

• Transmitted to Governor
  » Sign into Law
  » Veto (Legislature can override)
  » Not signed, becomes law
SB1205

School meals; water

Language of the bill

Be it enacted by the Legislature of the State of Arizona:

Section 1. Title 15, chapter 1, article 1, Arizona Revised Statutes, is amended by adding section 15-119, to read:

15-119. School meals; water: exception: resolution
A. Except as provided in subsection B of this section, on or before July 1, 2020, each school district and charter school shall provide access to free, fresh drinking water during meal times in the food service areas of each school, including in any area where lunch or breakfast is served to pupils or consumed by pupils. A school district or charter school may comply with this subsection by providing cups and containers of water or soliciting or receiving donated bottled water.
B. A school district governing board or a charter school governing body may propose a resolution stating that it is unable to comply with the requirements of subsection A of this section due to specified fiscal constraints or health and safety concerns.
C. The governing board or governing body shall post notice of the proposed resolution on at least two consecutive meeting agendas, first as an informational item and second as an action item, before voting whether to adopt the resolution.
Why is this important?

• Offering professional expertise when drafting a bill

• Engaging with elected officials so they understand the importance of all nutrition professionals
  – become the go-to as elected officials make decisions that impact nutrition policy

How can you participate?
• Constituents are required to come to the capitol the first time you use the RTS system.

• Visit http://bit.ly/AZRTSManual to learn more about the process
Things to think about...

- Know the difference between advocacy and lobbying

- Make yourself aware of your employer’s guidelines regarding advocacy and lobbying
  - Use your personal time to advocate and/or lobbying for issues you’re passionate about

Contact information

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AZAND Advocacy Team

June 7, 2019
AZAND/AADE Annual Conference
Michelle Berman, MS, RDN, CDE, FAND
AZAND Advocacy Director
How do I find or contact my Legislator?

1. If you know your legislators, click here.
2. If you do not know your legislators:
   - Click here to find the legislative district you live in by entering your address and zip code located at the lower left corner. When you click on this link you are leaving the Arizona State Legislature website and being redirected to the website for the Redistricting Committee. We have no control over their website.
   - After you find your district, return to this page and click here. Find the district you are looking for to identify your legislators.

If you have a popup blocker installed, make sure to allow popups on our site.
US SENATORS FROM ARIZONA

1. Tom O’Halloran D
2. Ann Kirkpatrick D
3. Raul Grijalva D
4. Paul Gosar R
5. Andy Biggs R
6. David Schweikert R
7. Ruben Gallego D
8. Debbie Lesko R
9. Greg Stanton D
The Academy of Nutrition and Dietetics
Targeted Policy Priorities

Three Focus Areas:
1. Prevention and Well-being
2. Health Care and Health System
3. Food and Nutrition Safety and Security

Successful Public Policies:
• Create jobs
• Improve health of Americans
• Support the economy and workforces

NPI
National Provider Identifier
Nutrition Policy at Work!

Federal Nutrition Programs are Public Health Programs

Farm Bill Reauthorization Agriculture Improvement Act of 2018
- SNAP, SNAP-Education (SNAP-Ed)
- Food Distribution Program on Indian Reservations (FDPIR)
- The Expanded Food and Nutrition Education Program (EFNEP)

National School Lunch Program
WIC, Commodity Supplemental Foods
Medicare
Medicaid (AHCCCS)
Kid’s Care
AZ Bills that Affect the Health of the Public

- S.B. 1089: insurance; telemedicine
- S.B. 1353: AHCCCS services; diabetes management
ESTABLISH RELATIONSHIPS

AZAND Advocacy Team

ARIZONA ACADEMY OF NUTRITION & DIETETICS
Good morning, Conference Attendees,

I apologize for not being able to attend today. I had planned to speak in person to discuss the importance of public policy and to show the steps to how a bill becomes a law. I have been around that the other presenters will discuss the process and summarize the features of AZLaw.gov.

When I met with Michelle Bisson to plan my presentation, she explained to me that Arizona is one of only 3 states and US Territories that do not have any type of title protection or licensure. I was surprised that the Registered Dietitian Nutritionist scope of practice is not recognized in Arizona. She asked if I would be willing to propose legislation for RDN Certification. She explained that it would be a voluntary certification and that there are many RDs who are not allowed to practice to their full scope of practice because the RD is not recognized in Arizona. When I asked what the qualifications for the certification would be, she said that if the RD has completed the education, internship and passed the national exam, then there would be no additional qualifications.

I agreed to help with this important issue. My plan is to work with stakeholders and potential opponents over the summer, so that when we present it to the Senate at the upcoming session, there will be no opposition. I told Michelle it will be a bumpy ride, but I feel confident we can get it done.

Again, I apologize for being unable to attend today, but I look forward to working with the AZAND Democrats over the summer and next session to get this bill toward RDN Certification in Arizona.

Sincerely,

Senator Tyler Pace
TP: 10x
https://www.eatrightpro.org/media/multimedia-news-center/videos/andpac

Please get involved

Michelle@nutritionpro.net

Advocacy@eatrightarizona.org

Thank you